# HEARN,

## 30 West Fourteenth Street.

The whole truth, and nothing but the truth ..... Every body in the trade (wholesale and retail) knows about our recent purchases of Cloaks ..... Reports are some what exaggerated --- we have not bought \$30,000 of one house and \$50,000 of another and \$17,000 of a third, but we have bought for cash the largest lote and the greatest bargains that were ever sold in fine Clocks and any lady who calls will find it so .... We mostly assert that we will show this week the largest and the richest stock of Plush. Brocade Veivet, Matelasse, Silk, Stockinette, and fine Wool Black and Colored Tailor-made Coats that ever were or can now anywhere be found, and will positively seil at far lower prices than any other house will or can.

are not true ---- When we cannot buy and sell goods on their merits, and by stating facts, we will seek another eccupation.....The following prices can be relied on .....We will sell

Finsh Sacques, quilted linings, \$12; were \$25, and finer up to \$99, equally reduced.

Hewmarkets, with fur, fluish as above, \$49; were \$60. Brocade Velvet Dolmans, with fur, \$20; were \$53, and other Dolmans and Newmarkets up to \$85, equally reduced.

lasse Cloaks, quitted liniugs, trimmed all round fur, \$27; were \$45, and finer up to \$50, equally reduced.

Cloth Coats, tailor made, of fine stockinette and Wool Diagonal, \$4.98; were \$11.

Of these Coats we have over 500, ranging in price up to 50, magnificently trimmed with fur, with Astrakhan, with braids, and with gimp—all new—in all size—among which will be found garments of which we have sold duplicates at \$25—. There is not one garment which we do not offer at less than half its value.

Cloth Matelasse Dolmans, with fur collar and deep fur all round, \$11; were \$22.

ould fill four columns with descriptions of new and Colored Cloth Cloaks, Bolmans, Ragians, Un-tured and Colored Cloth price from three to thirty of equal value with those mentioned, but trust over quotations will suffice. We never, even at season, began to show the value that we offer the leginating of December.

### BEAL SACQUES AND DOLMANS.

skins ..... We only repeat well known facts when we state that at the last sale in London, where the skins are preclude their purchase except by the very wealthy ..... Many dealers have already taken advantage of increase of value and advanced their prices ..... We would have done the same but for our invariable rule to sell an article the to sell at prices that prevailed before advance, but-were called upon by a manufacturer, known as the either to present or prospective values-You will therefore find with us this week the finest stock that mean much unless you can rely on the responsibility of those who sell-We warrant every article as stated (our warranty is good), and if you buy of us you can compare-If returned uninjured or unworn within a week, we will refund the money if you think you can do as well either in quality or price ..... All our seals ar Alaska and London dye --- none better.

XX Sacques 40 inches long - \$119; were \$18 XXX Sacques-40 inches long-\$140; were \$200. IXXX Sacques 40 inches long \$165; were \$250. XXXX Dolmans --- 54 inches long --- \$225; were \$325.

Besides the above, we will offer, but not recommend or gearantee, a lot of Sacques 39 and 40 inches long at MINETY DOLLARS.

Of the better qualities we have literally hundreds and handreds ...... No house in this city can begin to show

MISSES' CLOAKS AND DRESSES.

sell a large lot of Cloaks, Havelocks, Ragians, and Ul sters for all ages, two to sixteen years,

> TWO TO TEN DOLLARS, THAT WERE

FIVE TO TWENTY TWO DOLLARS and a lot of Handsome Dresses.

TWO TO SIX DOLLARS.

BIX TO TWENTY DOLLARS.

and a lot of SILK and VELVET DRESSES AT EQUAL REDUCTIONS.

fe have the finest stock of fashionable styles in Nev markets, Tailor Coats, Havelocks, and Cloaks that we ever showed, and never named such popular prices as

HURRAH FOR CHRISTMAS:

we will this week.

Twill soon be here! ..... What shall we buy ! ..... The somer bought the better! ..... Take time to look!.... Choice greater now, hurry less! ..... Look at our novel real Bronze and Brass Bells, Knives, Mirrors, Sconces, Paper Weights, and Card Receivers-price right ---- no fancy profits! ..... Look at our painted and embroidered Satin, Silk, and Plush Fancy Articles and Albums; Dresden Figures, Ornaments, and Vases Leather Articles and Travelling Sets; and last, but no

## least look at our elegant

Here we indeed excell .... The finest qualities, the most beautiful designs, the most popular prices-va riety without and ..... We have not space to name on ecinthia of the marvels --- beautiful plush and embro dered Tidles, 25 cents to \$10 ..... Table Scarfs, elegantly embroidered, \$2.50 to \$15 .... Plane Scarfs and Covers \$1 49 to \$90 .... Table Covers, 98 cents to \$25 .... Lan brequins. 25; pards long. \$4.08 to \$30...... We thought we'd Suished, but lot just this moment received !new and elegant Piano Covers, the most beautiful de signs yet offered, \$35 to \$125 --- whether you want to bay or not ask to see them.

We have been in business many years, and are free to tate that we have never known the time when we could buy and sell at such prices as now ..... We always buy for Cash, and in times like the present have opportunities that do not come to all ..... Since the great decline during past few weeks we have bought many, many thousand dollars worth of

VELVETS, SILKS, AND PLUSHES-

The advantages we gain in boying we share with those to whom we sell, and thereby hope not only to retain, but increase our business ..... We will sell this

> DRAPS DE COMTESSE. PURE SILK. ALL COLORS AND BLACK VERY WIDE AND BEAUTIFUL.

AND THE MOST PASIHONABLE SILKS OF THE SEASON

DOLLAR AND NINETEEN CENTS We have sold the same at \$2.50.

We will sell the finest quality All-silk Plain Colored worth \$0.50-at \$3.69 ..... We will sell handsom Colored Dress Velvets at \$1.49, such as we sold at \$2.50 .. We are selling all our Black Velvets for Dresses and Cloaks at a reduction of Thirty per cent ...... Cloak Plushes at \$1.25 that were \$2.50, and the largest assortnent of Colored Plushes that can be found for Dresses, lonks, and Art Embroidery at lower prices than any

YOU WILL ALSO FIND

Colored Dress Silks Black and Colored Radzimirs ... at 89 cents; were \$1.75 Black and Colored Ottomans.......89 cents; were \$1.75 Ottomans and Gros Grains ...... 69 cents: were \$1 Brocade Silks, 50 cents: were \$1 -- 98 cents: were \$1.35 Yard wide Brocade for Cloaks ...... \$1.47; were \$3 Magnificent fancy Brocades for dinner and reception fresses at \$3; were \$6..\$5; were \$10..\$7.50; were \$15. Brocade Velvets, \$2.60; were \$5 -- \$3.40; were \$6.50

In BLACK and COLORED DRESS GOODS. In CLOTHS and in CLOAKINGS, WE WILL GIVE EQUAL VALUE.

We have reduced all our fine French All-wool Fabrics and are giving equivalents for money such as have not been seen for years ... We have no old stock and no inferior qualities, but name prices for fine goods that win enable customers to get value that will doubly repay a

AT EIGHTY-NINE CENTS We will sell fine all-wool double width reversible suitings-Tricots, Melanges, Ottoman, invisible Checks, Silk Mixtures, and elegant fancy novelties that were \$1.75 to \$3 ..... All-wool French Cloths for tailor suits 92 cents to \$1.22, that were \$1.25 to \$2.....You will find Chud das, Camels' Hairs, Cashmeres, Diagonals, Armures, and Checks (fine French all-wool goods), 39 cents to 60 cents, that were 65 cents to \$1.

At rear of atore you will find DRESS PATTERNS for HOLIDAY PRESENTS. NINETY-NINE CENTS to EIGHT DOLLARS. YOU WILL FIND

The same popular prices in Cloakings, black and colores Beavers, Stockinettes, Scalakin Plushes, and Astrakhans -We have everything from \$1.50 to \$6, some 6 which were double what we ask.

AND NOW

DRESSES FOR PRESENTS.

naking preparations for the past two monthsquietly, but surely --- They who would now catch up must indeed be bright! .... We will show you very pretty choice of beautiful Foulards and the very finest French sateens, exclusive styles ..... In Ginghams, too, variety greater than any other store can show at prices that challenge competition .... All Calico, Foulard, Sateen, and Gingham Dresses you will find in basement

HANDKERCHIEFS

Look at the Ladies' and Gentlemen's Hemstitche Initials at 25 cents each, \$1.50 a half dozen, and those at 50 cents ---- all in handsome boxes ..... We have everything in Handkerchiefs, FOUR CENTS to TWENTY DOLLARS. There are some very extraordi nary bargains with fine hand embroidery-the fin est Paris goods,

> TWO TO FIFTEEN DOLLARS. THAT WERE

FOUR TO THIRTY-FIVE DOLLARS.

Look at the elegant novelties at SIXTY-NINE and NINETY-EIGHT CENTS

goods usually sold at \$1.25 and \$2. ook at the novelties in Silk-the price is wonder ful ..... At sixty-nine cents you can buy the very finest all silk 22-inch Handkerchiefs, with brocaded Dahlias, lions' heads, playing cards, fruit, and satin

porders; worth \$1.25 to \$1.50. IN GLOVES

Two special bargains ..... Four-button, fine quality sixty-seven cents; value, \$1.25; and eight-butto Monsquetaire, seventy-nine cents; value, \$1.35.

Among special bargains in Stockings you will find chopper's solid colors, silk clocks, 39 cents; worth 60.

THERE WILL ALSO BE

IN CHRISTMAS CARDS ovelties with fringe, three cents to three dollars! ELEGANT STYLES AT

THE MOST POPULAR PRICES EVER KNOWN. WE DID INTEND to name the baryains we will offer in

HOUSEKEEPING GOODS AND LADIES', MISSES', AND INFANTS WHITE WEAR AND OUTPITS.

We have no space, but the pargains will be there

NOR HAVE WE SPACE



IT IS NOT ALWAYS THE VALUE OF THE GIFT. RIGHT THING, THAT PUZZLES SO MANY WISE OR OFTEN FOOLISHLY:) SURROUNDS THEM EVERY



BUT THE FORETHOUGHT IN SELECTING JUST THE GIDDY HEADS JUST NOW. WHETHER FOR USE, ORNAMENT, OR GLITTER, THE TEMPTATION TO SPEND MONEY (AND HOW WHERE. WOULD IT NOT BE ADVISABLE BEFORE

# H. C. F. KOCH & SON

FROM WHOSE VAST STOCK YOU CAN SURELY | SELECT SOMETHING OF REAL SERVICE TO YOUR FRIENDS AND WITH THE ASSURANCE THAT YOU GET FULL VALUE!

CAPES AND MUFFS.

IN NATURAL BEAVER BILVER FOX. AND LYNX. SABLE MINK AND OTTER. ASTRACHAN, RUSSIA HARE, Ac. and every description of Trimming to match. PRICES WARRANTED LOWER THAN ANY OTHER HOUSE.

### SILK AND DRESS GOODS

DEPARTMENT you will find Dress Lengths of BILKS AND VELVETS,

CASHMERES, SHOODAS, PLAIDS, Ac., economical.

Special attention is called to our stock of BILR TURCOMAN CURTAINS

Guipure, Real Lace, and

CURTAINS. Raw Silk, Plush, and Embroidered

at extraordinary low prices. Special bargains in

PIANO AND TABLE COVERS

Made up Laces,

Handkerchiefs, Fancy Goods,

and Jewelry.

Newmarkets

Walking Jackets. Seal Sacques, and Fur-lined Circulars, IS UNRIVALLED FOR STYLE AND VARIETY.

They have made a specialty of SEAL PLUSH SACQUES AND DOLMANS, AND OFFER A SEAL PLUSH SACQUE ove cut), 40 inches long, Trimmed with Quilted Satin, of exquisite finish, 34 to 42 bust,

## FOR \$25.00;

BETTER QUALITY, \$13, \$40, \$50.

SEAL PLUSH DOLMANS. Trimmed with Natural Beaver. BEAL PLUSH RUSSIAN CIRCULARS, Ac. Will close the balance of

### Paris-Made Wraps,

VISITES, CLOAKS, ALL THE VERY LATEST STYLES, AT 50c. ON THE COST OF IMPORTATION,

We have made large reductions in the prices of

Misses' Newmarkets, CHILDREN'S COATS,

PLUSH POKE BONNETS, HAND-KNIT WORSTED GOODS, BREAKFAST SHAWLS. KNIT JACKETS.

ENGLISH JERSEYS ELABORATELY BEADED AND EMBROIDERED. AT A GREAT SACRIFICE.

ORDERS BY MAIL PROMPTLY FILLED.

# H. C. F. KOCH & SON, 6th Av. and 20th St.

A. T. STEWART & CO.

IMPORTANT SALE. 700 Pairs

TURCOMAN CURTAINS, In new and beautiful patterns, are

offered at \$6.25 TO \$40.00 PER PAIR

JUST REDUCED FROM \$8.00 TO \$55.00.

600 Pairs

# JUTE VELOUR CURTAINS

the newest styles, very handsome and desirable, at \$40.00 TO \$85.00 PER PAIR;

JUST REDUCED FROM \$60.00 TO \$125.00.

Broadway, 4th Av., 9th & 10th Sts.

REFLECTORS. Patent Reflectors.

of Fancy and Elegant FURNITURE. suitable for HOLIDAY GIFTS, the largest and most complete stock in the city, and at prices so low as to force a sale beyond doubt.

In our Carpet Department we display an immense variety of RUGS and MATS on the same principle, much below the cost of production.

All goods purchased now will be laid aside for delivery in time for the Holidays. Call early and avoid the rush.

# BAUMANN BROS.,

22, 24, and 26 East 14th St.,

Open Evenings Until Christmas.

HORACE WATERS & CO.,

Kinnedis Huts.

A. T. STEWART & CO.

PARISIAN FANS. Elegant Holiday Gifts.

FINE FRENCH

The Latest Styles and Designs, Hand-painted & Embroidered, Plain and Feather-trimmed, SPECIALLY SUITABLE FOR

HOLIDAY PRESENTS,

\$1.00 to \$10.00 Each, Being 50 Per Cent. BELOW RECENT RETAIL PRICES.

1,000

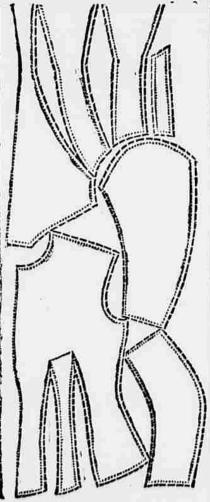
FINE SILK UMBRELLAS.

26 and 28 Inch, With Handsomely Carved Handles. At \$4.50 to \$7.00 Each JUST REDUCED

From \$6.50 to \$11.00. Broadway, 4th Av., 9th & 10th Sts

**PUBLIC EXHIBITION** 

MOSCHOWITZ WAIST LINING,



### KAEMPFER'S. 297-PIPTH AVENUE-297

DAILY FROM 9 A. M. UNTIL 4 P. M THE PUBLIC IS CORDIALLY INVITED TO SEE THE NEWLY INVENTED MOSCHOWITZ MODEL WAIST LINING, WHICH ENABLES EVERY LADY TO CUT, BASTE, AND FIT DRESSES WITHOUT ANY KNOWL EDGE OF DRESSMAKING, AS IT DOES AWAY WITH ALL DESIGNING, TRACING, Ac., THE LINING BEING ALREADY MARKED FOR IMMEDIATE USE. FOR SALE AT

STERN BROTHERS', 88, 84, 86 WEST 23D ST.

# FURNITURE,

LABGING OUR STORES, WE HAVE CON-CLUDED TO OFFER OUR REMAINING UN-SOLD STOCK, WHICH CONSISTS OF MANY NOVELTIES IN PANCY PURNITURE, RUGS AND MATS, SUITABLE FOR HOLIDAY GIFTS, AT A REDUCTION OF 20 PER CENT. PROM TO CONVINCE YOU OF THE ABOVE FACTS

PLEASE GIVE US A CALL. CASH OR CREDIT. J.&S. Baumann,

E.J.Dening&Co S., C. & S.

# Simpson, Crawford & Simpson,

Nineteenth St. and Sixth Av.,

send Holiday Greetings to their patrons and the public in general, and beg to announce that their immense stock of Staple and Fancy Holiday Goods will be ready for inspection to-morrow (Monday).

Everything coming under the headings Dry Goods, Toilet Goods. Fancy Goods, Leather Goods, Stationery, Artistic Glassware, Chinaware. Bric-a-Brac, Bronzes, Brass Goods, Lamps, Bisque and Silverware, and embracing all the standard lines of European and American manufactures, are included in this display, together with a choice and varied assortment of Holiday Books and Dolls for the little folks.

To insure prompt attention to customers and prompt delivery of goods, we have engaged extra clerks, extra salesmen, extra salesladies. and extra wagon service for the Holiday Trade.

## ATTRACTIONS EXTRAORDINARY.

STAPLE GOODS.

UNDER THIS HEADING WE INCLUDE SEAL AND FUR-LINED GARMENTS, LADIES' CLOAKS AND SUITS, SILKS AND DRESS GOODS, MISSES' SUITS, NEWMARKETS AND HAVELOCKS, BOYS' SUITS AND

OVERCOATS, &c., &c. A CAREFUL READING OF THE FOLLOWING SPECIMEN VALUES IN EACH WILL CONVEY AN IDEA OF THE EXTRAORDINARY INDUCEMENTS OFFERING IN GENERAL.

Fur Department.

at 827.50; worth \$35.

125 Ottoman, Satin Rhadame, and Sicilienne Circu

lars, lined with Alaska Mink, at \$35; worth \$40. 150 Satin Rhadame, Ottoman, Rhadzimir, and Sicil-lenne Circulars, lined with darkest Siberian Squirrel and finished with deep beaver collar and edge, at \$49; Marka Seal Sacques, warranted pure London dye, at S110, worth \$135; \$150, worth \$195; at \$175,

Ladies' Cloak Department,

1.000 handsome imported Black Cloth Dolmans, vatrimmed, at 822.50 and 827.50; former pric 850 Seal Plush Dolmans, made plain or handsomely triumed in For, at \$59; former prices \$98 and \$125.

\$60 8ilk Dolmans, trimmed in For and lined with
quilted silk, \$25 and \$250; worth \$35 and \$45.

A choice assortment of imported Jersey Cioth Newmarkets at \$15, reduced from \$25; and at \$25, re-

500 imported Cloth and Jersey Cloth Walking Jackets at \$7.50, former price \$10.50; and \$8.75, former

# Ladies' Suit Department.

275 All-wool Suits in black and colored Camel's Hall and Cashmere and Plain and Mixed Cloths, all of same material or variously trimmed, at \$10.50; former price

Also a very elegant assortment of Ladies' Imported estic Siik Costumes, made all of same materia ned with rich Brocades, and trimmed in heavy Chenille Fringes, at \$45 and \$65; reduced from \$85 and

# Silk Department.

THREE UNAPPROACHABLE BARGAINS.

LOT 1-50 PIECES EXTRA HEAVY LYONS GROS RAIN BLACK SILK AT \$1.25 PER YARD; WORTH LOT 2-75 PIECES 24 INCH LYONS COLORED CROS BROCADE SILK AT DSc. PER YARD: FORMER

THE ABOVE ARE POSITIVELY THE BEST VALUES OFFERED THIS SEASON. ALL WARRANTED PURE

Dress Goods Department,

20,000 Dress Patterns,

Suitable for Holiday Presents.

WE HAVE SELECTED FROM OUR STOCK SEVERAL LINES OF DRESS PATTERNS, IN BLACK AND COL-ORS, ON WHICH WE PLACE THE FOLLOWING LOW PRICES: 2,000 AT \$2 EACH; WORTH \$3.75, 5,000 AT \$3.75 EACH; WORTH \$4.75, 10,000 AT \$3 EACH; WORTH \$5.50, 8,000 AT \$4 EACH; WORTH \$7.50,

WE SHALL ALSO OFFER 1,000 HAND EMBROID. ERED CASHMERE WRAPPER PATTERNS AT #5 ND 88.50; WORTH \$16; AND 500 AT \$10.50;

EACH LOT CONTAINS A FULL DRESS PATTERN.

Millinery Department.

NOTWITHSTANDING THE GREAT AND UNPRECE DENTED SUCCESS OF OUR MILLINERY SALE DUR-ING THURSDAY, FRIDAY, AND SATURDAY OF LAST WEEK, WE STILL FIND OURSELVES CHAMPED FOR ROOM FOR HOLIDAY GOODS. TO SECURE THIS SPACE AT ONCE, WE HAVE DECIDED TO CONTINUE THE SALE OF SURPLUS STOCK FOR THREE DAYS LONGER, HATS, FLOWERS, OSTRICH NO PANCY PEATHERS AT GREATER SACRIFICE AND PANCY PEATIERS AT DESCRIPTION OF AT ONLY A PRACTION OF THEIR COST, AND AWAY BELOW PRICES NAMED HERETOFORE.

## Lace and Handkerchief Department.

In Real Laces we are showing an extensive line of Duchesse and Point Handkerchiefs, Duchesse College ettes, Fichus, Scarfe, &c.; also hand run Spanish and Escurial Fichus and Scarfs.

In Ladies' Neckwear our assortment comprises lates

designs in made up Lace Goods, consisting of Jabets, Pichus, Plastrons, Chemisettes, Collars, &c., in all In Handkerchiefs, we present all the latest novelties in plain hematitched, embroidered, scalloped, and initial, for Ladies and Misses; also, a full line of Gents' plain and colored initial Handkerchiefs; China Silk Brocade

Handkerchiefs and Mufflers, in very attractive and

choice designs, and particularly suitable for Holiday

Department.

Special Holiday Prices. Boys' Plush Trimmed Overcoats, worth 50, at 83,75.

Plush Trimmed Overcoats, worth 80, €10, and \$10.50, at \$7.50. Boys' Overcoats, extra length, 5 to 12 years, all wool, Boys' long pants suits, all wool, worth \$8 to \$10, at

Short pants suits, all wool, 4 to 11 years, at \$8.96; Odd pants, all wool, reduced from \$1.50 to \$1. 20 doz. Boys' Hats, reduced from \$1 and \$1.25 to 89

Girls' Department.

Half-Price Sale! Misses' School Suits, formerly \$6, now \$3. Misses' Fine Cashmere Suits, formerly \$14, now \$7. Misses' Silk and Plush Suits, formerly \$20, new \$10.

Misses' Silk and Velvet Costumes, formerly \$30, now Children's Cloth Suits, formerly \$6, now \$3.

81.75. Also greater reductions than ever in our Misses' Have

Children's Plain Woollen Dresses, formerly \$3.50, nov

## e continued for two days only (Monday and Tuesday).

Upholstery Department. Our special sale of Lace and Turcoman Curtains will

Lace Curtains, full length and width, from \$1.15

Turcoman Portieres and Window Curtains, from

Madras Curtains, 4 yards long, in finest colorings rom 85.50 per pair upward. Real Lace Curtains from \$6.75 per pair. Antique Lace Curtains from 83.75 per pair.

# Fine Brussels and Cluny Lace Curtains at extremely

Fancy Goods.

Special mention, however, is due our display of Christmas Cards, handsomely mounted in satin and hand painted; also our large assortment of Fancy Backets and Work Stands in Willow ware; Pin Cushions and lotties, in plush and satin, also plain, painted, and emproidered; Whisk broom Cases, painted and embroid red; Plush Mirrors, plain and embroidered; Plush Tidies, Jewel Cases, Glove and Handkerchief Boxes, Collar and Cuff Boxes, Ladies' and Gents' Dressing Cases, Card Boxes, Tollet Cases, Writing Deska, Inkstands, Paper Cutters, Paper Weights, Thermometers,

Calendars, &c., &c., ALL AT PRICES BELOW IM-PORTATION COST. Our Doll display (including Singing Dolls of wonderini vocal powers) will be found the most complete and attractive in the city. Doll Outfite at lower prices than hey will cost making at home.

From among the useful, ornamental, and serviceable, we also single out for special mention our very large and choice display of Artistic Glassware, Chinaware, and (every article guaranteed Triple plated), the entire stock of the celebrated Winsted Silver Plate Co., West Winsted conn., which was secured by us at less than 50 cents or the dollar, and which we are selling on the same low basis. (NOTE.-The closing out of this stock at so great a sacrifice was accomplished by reason of the manufacturers having failed to find a profitable market for se high a grade of plats.]

## Simpson, Crawford & Simpson, 733. 735. 737. and 739 8th av., cor. 46th st.

Nineteenth Street and Sixth Avenue.